

# PILOT PROGRAM

*Interested in what it takes to become a startup founder?*

The StartSmart pilot program is an online entrepreneurship development program designed to guide you through the entrepreneur mindset while developing skills needed to start a business of your own, including leadership, building a cohesive team, understanding the decision making process, and ideation strategies. Through the program, you will gain insight on the process of entrepreneurship and receive mentorship from experienced founders.

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## Goals & Objectives

- Establish the entrepreneur mindset
  - Develop Interpersonal Skills/ Networking Skills
  - Hone the personal pitch
  - Learn to build a formidable team
  - Understand the Entrepreneur Process
  - Receive Mentorship from Experienced Founders
  - Demystify Entrepreneurship
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## Program Deliverables

Throughout the two-week pilot program, students will develop:

- 5-Minute Personal Pitch
  - Short Daily Reflections and Feedback
  - Final Reflection
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## Value

Students who complete the StartSmart Pilot Program will be integrated into the StartSmart entrepreneur network and gain exclusive access to information about new programs. Contingent on the delivery of final program deliverables and consistent attendance, students will receive a StartSmart Certificate of Completion.

# Program Schedule

Accepted students meet on zoom from 5PM - 6PM on Saturday, Monday, Wednesday, and Friday consistently for 2 weeks. Students will work with StartSmart Founder and Program Leader to work towards building final deliverables, and will have the opportunity to network with other student entrepreneurs, as well as established guest speakers.

## WEEK 1

Sat (9/19)

### Program Kickoff Event

*Featured Speaker: UCI ANTrepreneur Center Director Jaune Odombrown\**

Mon (9/21)

### Entrepreneur Mindset, Think Different!

Wed(9/23)

### Entrepreneur Mindset, What is Entrepreneurship?

Fri(9/26)

### Your Elevator Pitch

*Featured Speaker: UCI Professor Sanjoy Moulik\**

## WEEK 2

Sat (9/26)

### Office Hours

Mon (9/28)

### Build a Formidable Team

*Featured Speaker: Recreate Energy Founder Daniel Vega\**

Wed(9/30)

### Hypothesis - Driven Entrepreneurship Part I

*Featured Speaker: UCI Professor Patrick Hong\**

Fri(10/2)

### Hypothesis - Driven Entrepreneurship Part 2

*Featured Speaker: UCI Professor Sanjoy Moulik\**

Sat(10/3)

### Final Personal Pitch Presentation & Closing Remarks

*\*featured speakers subject to change*